



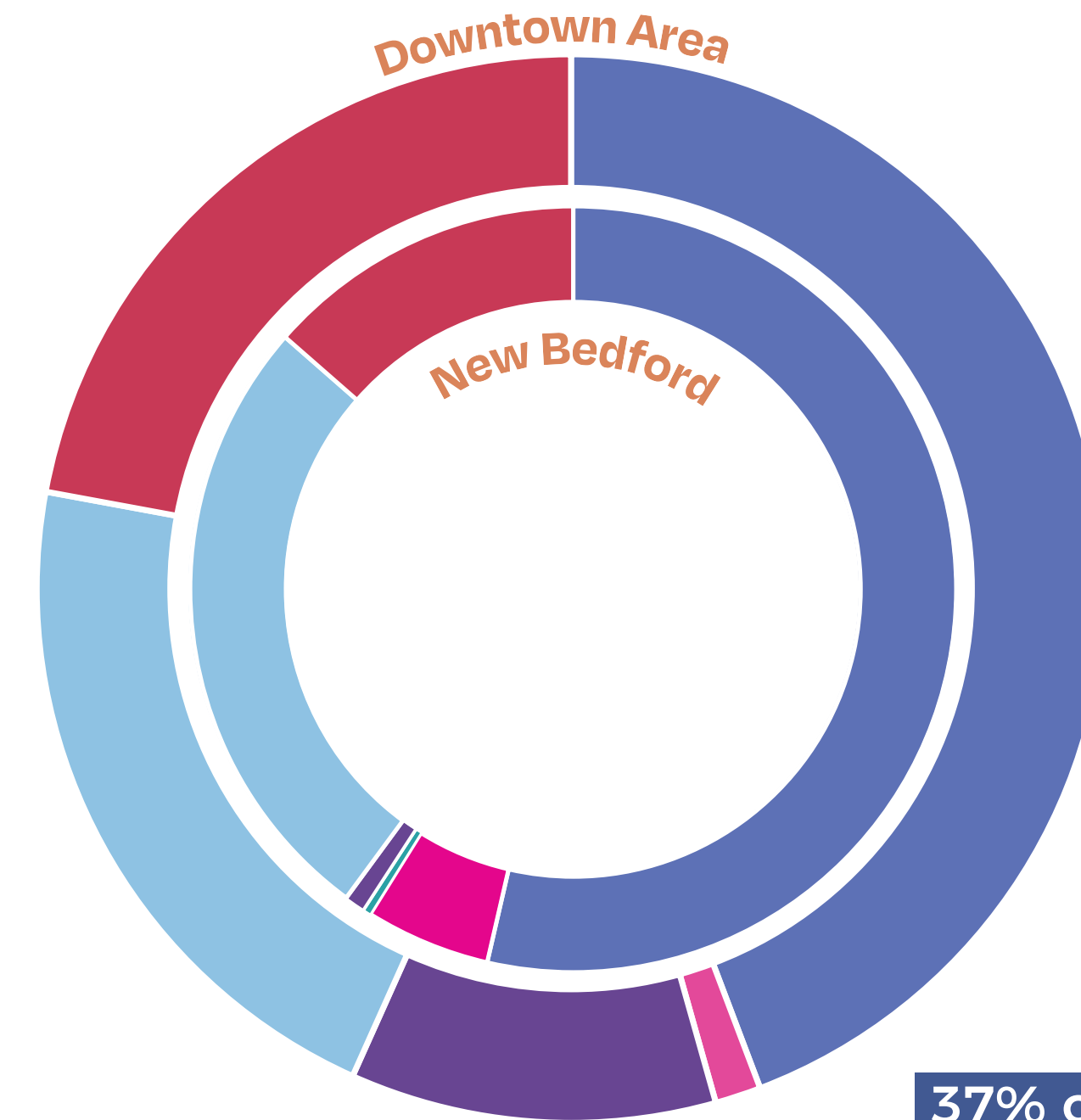
## Population

The Downtown Area's population stagnation is in line with greater trends across New Bedford, Bristol County, and Massachusetts as a whole.

Geography	2000	2010	2020	2023
Downtown Area	1,848	1,745	2,065	2,014
New Bedford	93,768	95,072	101,079	100,683
Bristol County	534,678	548,285	579,200	581,841
Massachusetts	6,349,097	6,547,629	7,029,917	7,001,399

## Race and Ethnicity

The Downtown Area has slightly more racial diversity than the rest of New Bedford.

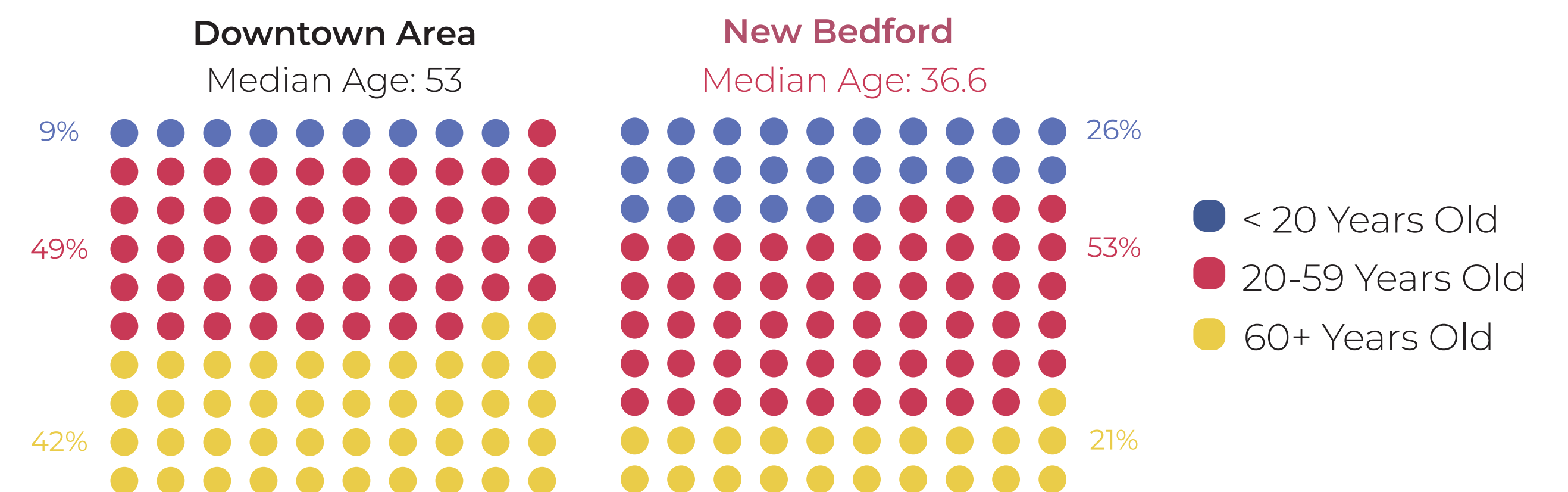


- White
- Asian
- Two or More Races
- Black or African American
- Some Other Race
- American Indian or Alaska Native

**37% of Downtown residents are Hispanic/Latinx.**

## Age Breakdown

Downtown New Bedford is significantly older than the rest of New Bedford, but has remained consistent in make-up over time.





# Educational Attainment

Downtown's 25+ year old population has lower educational attainment figures across the board than the rest of New Bedford.

	Downtown	New Bedford
Less than 9th Grade	22.08%	15.00%
9th to 12th Grade, No Diploma	12.07%	7.62%
High School Graduate	35.39%	36.46%
Some College, No Degree	9.95%	14.31%
Associate's Degree	5.18%	9.18%
Bachelor's Degree	9.60%	10.40%
Graduate/Professional Degree	5.71%	7.03%
<b>High School Graduate or Higher</b>	<b>65.84%</b>	<b>77.39%</b>
<b>Bachelor's Degree or Higher</b>	<b>15.31%</b>	<b>17.43%</b>

# College Enrollment

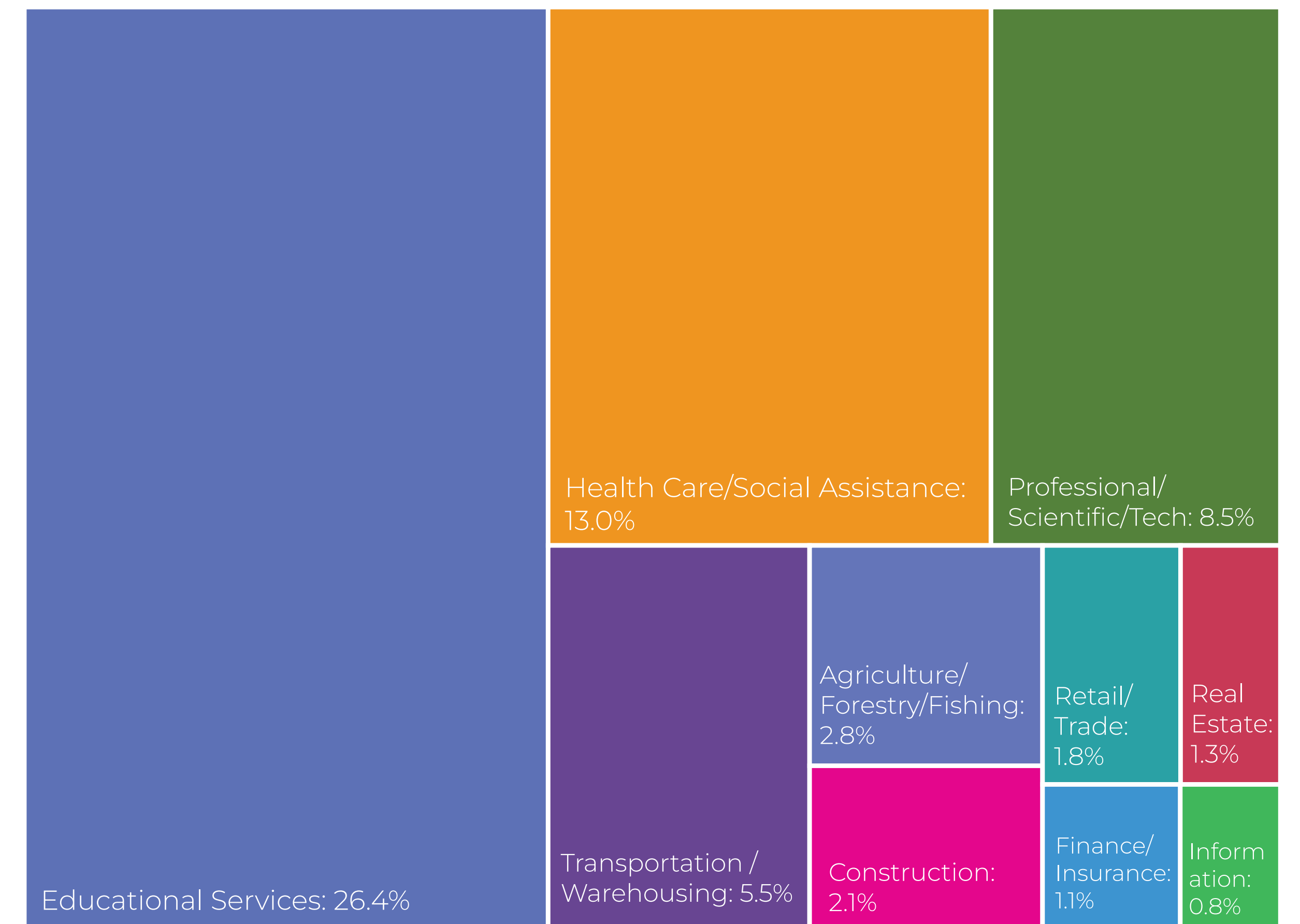
Despite lower Educational Attainment numbers, the downtown area has a higher ratio of people currently enrolled in College or Graduate School than the rest of New Bedford.

Downtown Area Percentage Enrolled in College	13.6%
New Bedford Percentage Enrolled in College	5.4%

# Workforce

Education, Healthcare, and other degree-requiring roles dominate the downtown New Bedford job market.

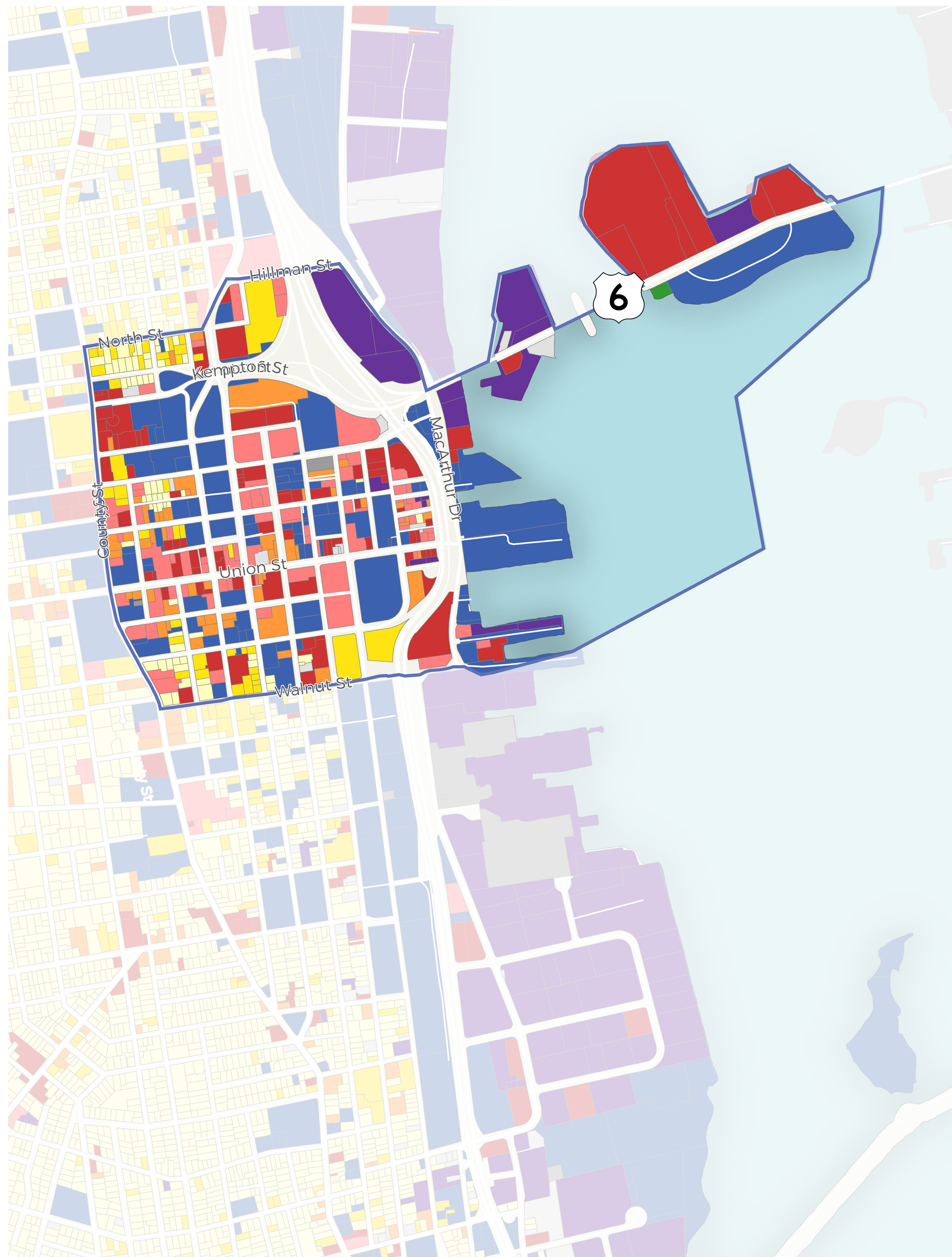
Downtown New Bedford Top 10 Industries



# Top Employers

The top three employers in the City of New Bedford are...



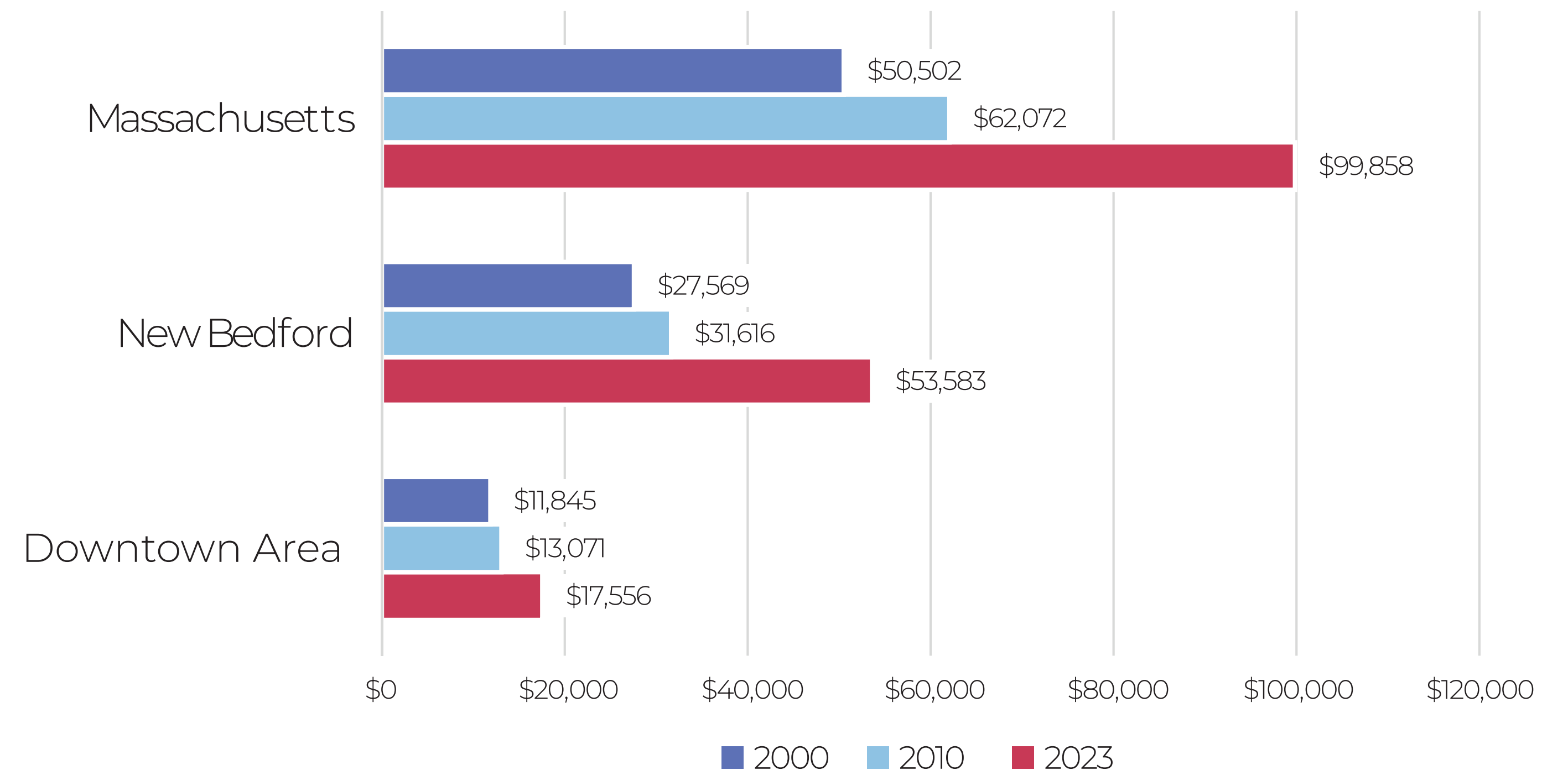


### Land Use



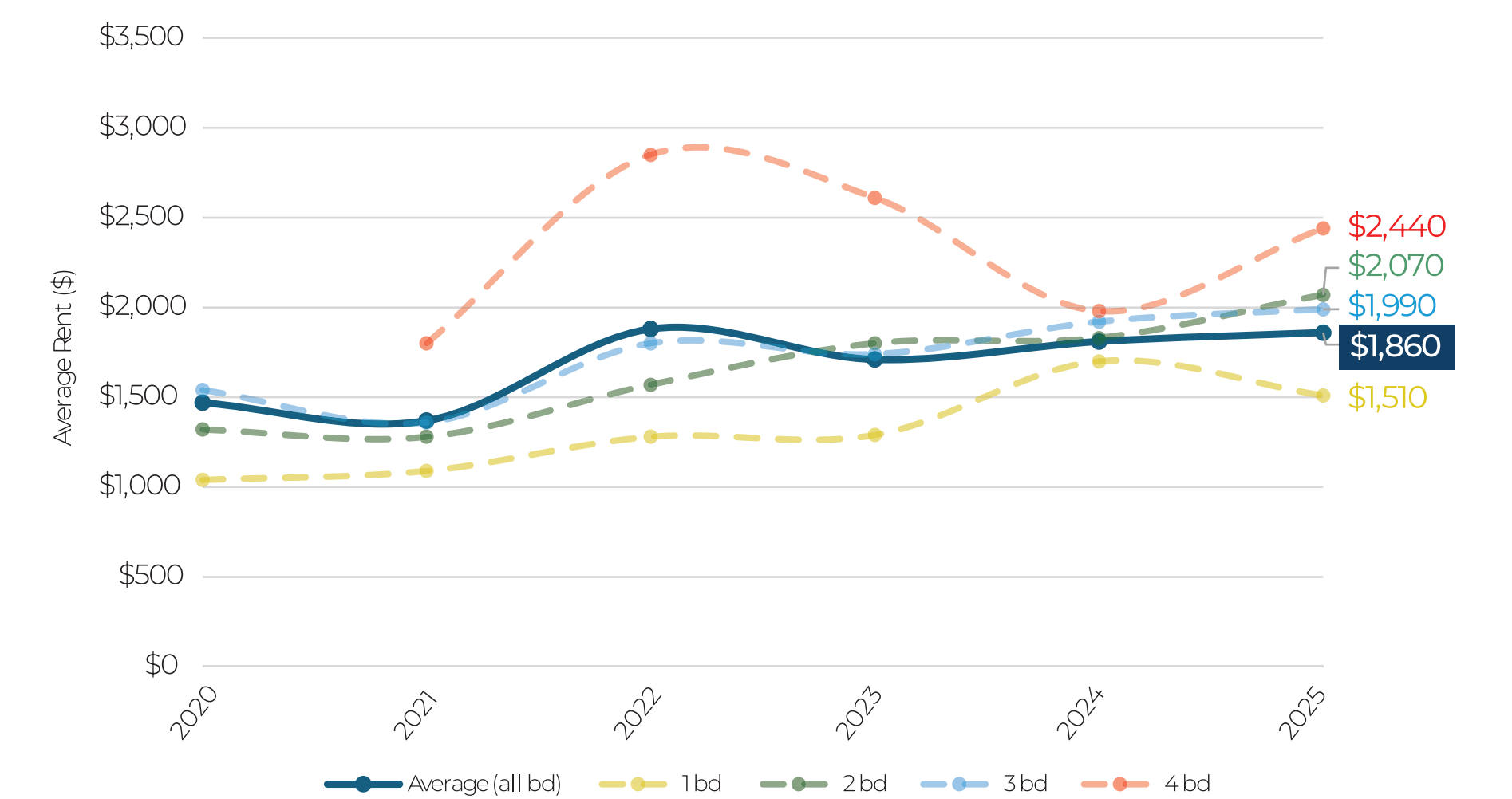
## Median Household Income

Data consistently shows significantly lower incomes in the Downtown area compared to the City of New Bedford and the state as a whole.



## Average Rent

Average rents across New Bedford have increased across the board over the last 5 years.



## Home Sales

The median price of units sold in New Bedford has increased drastically since 2014, which is in line with greater national trends.

Median Price of Residential Real Estate from 2014 - 2024

